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San Rafael's Arthur J. Ammann, MD Named Purpose Prize Fellow

Purpose Prizes Honor Americans Over Age 60 for Making an Extraordinary Impact in their Encore Careers

San Rafael, CA - Nov. 7, 2011 - [Civic Ventures](#) today announced that Arthur J. Ammann, MD, from San Rafael, California, is a 2011 Purpose Prize fellow. Ammann was recognized as a social entrepreneur over 60 who, in his encore career, is using his experience and passion to make an extraordinary impact on society's biggest challenges. Now in its sixth year, the \$17 million Purpose Prize program is the nation's only large-scale investment in social innovators in the second half of life.

Ammann was named a fellow because of his work saving the lives of women and children in the world's most dangerous and poorest countries through HIV prevention, treatment and care.

"While Purpose Prize fellows are helping to solve a wide range of pressing social problems, they have one thing in common," said Marc Freedman, CEO and founder of Civic Ventures and author of *The Big Shift* (PublicAffairs Books). "They – and millions of others in encore careers – are turning personal passions and decades of experience into invaluable contributions across sectors, continents and generations, often through entrepreneurship."

The approximately 300 attendees of the invitation-only Purpose Prize awards ceremony will hear from Prize judges, including NBC's Jane Pauley and Sherry Lansing, CEO of The Sherry Lansing Foundation and former chair of Paramount Motion Picture Group. The 28 judges – leaders in business, politics, journalism and the nonprofit sector – chose the five winners from a pool of more than 1,000 nominees.

"It is an honor for me to be chosen as a Purpose Prize Fellow," said Dr. Ammann, the President and founder of Global Strategies for HIV Prevention. "I will be joining a group of individuals who continue to address issues of peace and justice, who have not accepted retirement as an option. They have chosen instead to press forward to resolve some of the most pressing issues of our time."

Funded by The Atlantic Philanthropies and the John Templeton Foundation, The Purpose Prize is a program of Civic Ventures' Encore Careers campaign (www.encore.org), which aims to engage millions of boomers in encore careers combining personal meaning, continued income and social impact in the second half of life.

For more information about The Purpose Prize, visit: www.encore.org/prize.

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About Civic Ventures (www.encore.org)

Civic Ventures is a think tank on boomers, work and social purpose. The organization introduced the concept of encore careers, which combine meaning, continued income and social impact. The Purpose Prize, funded by The Atlantic Philanthropies and the John Templeton Foundation, is a program of Civic Ventures.

About Global Strategies for HIV Prevention (www.globalstrategies.org)

The mission of Global Strategies for HIV Prevention is to save the lives and alleviate the suffering of women and children through HIV prevention, treatment, and care. The 501(c)3 organization was founded in 1999 and provides HIV prevention, care, education, and training in conflict and post-conflict regions of the world.